PP14767/09/2012(030761)

MSM Malaysia Holdings Berhad

"In A Sweet Spot"

Results Review

- Actual vs. expectations. MSM Malaysia Holdings Berhad (MSM) 9M15 net profit of RM214 million that gained by 18% y-o-y (9M15: RM182 million) came in line with ours and consensus estimates, accounting 80% and 76% of ours and consensus full year net profit forecast respectively. The commendable earnings was driven by higher sales in industries segment and aided by the weakening raw sugar price.
- **Dividend.** No dividend declared during the quarter.
- **Top line.** 9M15 revenue touched RM1.64 billion compared to RM1.65 billion in 9M14 (-0.6% y-o-y). The lower revenue in 9M15 was impacted by lower tonnage sold for the domestic and export market segment.
- Margin review. The lower raw sugar price and higher sales in industries segment pushed MSM to record higher earnings in 9M15 to RM214 million (+18% y-o-y) vs. RM182 million in 9M14, shifting PBT margin and PAT margin to 17% and 13% respectively compared to 14% (PBT margin) and 11% (PAT margin) in 9M14.
- Raw sugar weakening. Raw sugar price had showed declining trend in 3Q15 compared to RM3Q14. MSM recorded double digits earnings in 9M15 thanks to weaker raw sugar price. Of note, average price of sugar had tumbled 28% y-o-y to USD11.3/lb in 3Q15 compared to USD15.8/lb in 3Q14. We foresee the weakening in raw material price will give positive impact to the group earnings and we expect raw sugar price will continue to be soft in the next quarter.

Thursday, November 26, 2015

BUY (TP: RM5.46)

Current Price (RM)	RM4.78
New Fair Value (RM)	RM5.46
Previous Fair Value (RM)	RM5.46
Previous Recommend.	HOLD
Upside To Fair Value	14%
Dividend Yield (FY15F)	5.0%

Stock Code

Bloomberg MSM MK

Stock & Market

Data	
Listing	MAIN MARKET
Sector	Sugar
Shariah Compliance	Yes
Issued Shares (mn)	703.0
Market Cap (RM mn)	3,395.4
YTD Chg In Share Price	-2.42%
Beta (x)	0.46
52-week Hi/Lo (RM)	5.50 4.62
6M Average Volume (shrs)	32,740mn
Estimated Free Float	12%

Major Shareholders

Felda Group	51.00%
Kop. Permodalan Felda	20.00%
EPF	6.03%

- Change to forecast. We maintain our FY15 and FY16 earnings forecast of RM226 million and RM271 million respectively. MSM's PAT for FY15 and FY16 are expected to grow by 4% and 2% respectively assisted by 1) lower raw sugar material, and 2) encouraging demand for refinery sugar.
- Valuation & recommendation. We maintain our TP on MSM at at RM5.46 based on 3-year average PER of 14x pegged to FY16 EPS of 39 cent. The stock is a **BUY** call underpinned by 1) continuous expansion plan in production capacity and 2) protracted weakness in global raw sugar price

Table 1: Peers comparison (Calenderised)

Company	YE Price (RM)	EPS (sen)		P/E (X)		P/BV (X)		ROE (%)	DY (%)	TP (RM)	Call	
		(1411)	FY14	FY15	FY14	FY15	FY14	FY15	(10)	(/5)	(* 311)	
Parkson*	Jun	1.06	17	19	17	16	1	1	5	NA	1.04	Hold
Amway	Dec	9.55	69	73	17	16	9	8	55	3.4	10.50	Hold
Nestle	Dec	75.00	254	277	27	24	18	18	58	3.5	59.30	Sell
MSM	Dec	4.78	34	38	14	13	2	2	13	5.1	5.46	Buy
DutchLady	Dec	48.68	216	229	22	20	14	16	58	2.4	47.30	Hold
Padini*	Jun	1.59	15	18	13	11	3	3	24	5.0	1.45	Hold
Scientex	July	8.14	68	80	10	8	2	2	20	4.0	7.30	Hold
Zhulian	Nov	1.52	11	33	10	6	2	2	10	5.1	1.80	Buy
Aeon Co	Dec	2.75	18	19	23	21	3	3	14	1.4	NA	NA
QL Resources	Mac	4.25	16	18	19	17	3	3	15	1.0	NA	NA
Average					18	15	5	5				

Source: Bloomberg, M&A Securities

Table 2: Financial Forecast

rable 2. I manetal i orecast							
YE: Dec (RM million)	FY12	FY13	FY14	FY15F	FY16F		
Revenue	2,301	2,202	2,281	2,407	2,503		
Gross profit	374	437	467	448	466		
Profit from operations	281	349	335	352	359		
Pre-tax Profit	285	359	344	362	369		
Net Profit	202	255	257	266	271		
EPS (sen)	29	36	37	38	39		
P/E (x)	17	14	14	13	13		
P/BV (x)	1.9	1.9	1.9	1.7	1.60		
GP Margin	16%	20%	20%	19%	19%		
PBT Margin	12%	16%	15%	15%	15%		
PAT Margin	9%	12%	11%	11%	11%		
Dividend (RM)	0.19	0.24	0.24	0.25	0.25		
Dividend yield (%)	4.0	4.2	4.8	5.0	5.0		
Dividend payout(%)	67	66	65	66	64		

Source: Bursa Malaysia, M&A Securities

Table 3: Results Analysis

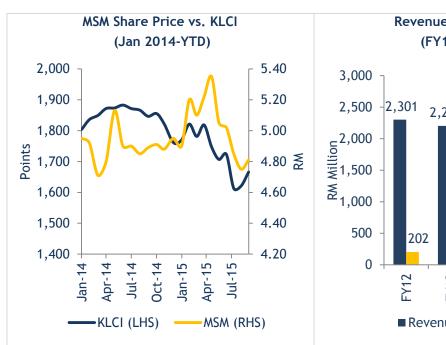
Table 5, Hebates / Haty 515								
YE: Dec (RM million)	3Q15	3Q14	2Q15	q-o-q	у-о-у	9M15	9M14	у-о-у
Revenue	546	560	588	-7%	-2%	1,643	1,653	-0.6%
Gross Profit	101	87	150	-32%	16%	370	317	17%
Profit from operations	87	61	105	-17%	43%	280	231	21%
Pre-tax Profit	85	64	106	-20%	31%	280	240	17%
Taxation & zakat	(21)	(17)	(26)	-22%	25%	(66)	(57)	15%
Net Profit	64	48	79	-19%	33%	214	182	18%
EPS (sen)	9	7	11	-19%	33%	30	26	18%
GP Margin	19%	16%	25%			23%	19%	
PBT Margin	15%	12%	18%			17%	14%	
PAT Margin	12%	9 %	13%			13%	11%	

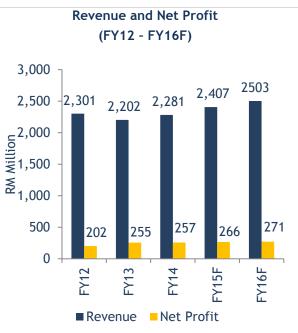
Source: Bursa Malaysia, M&A Securities

Table 3: Segmental Review

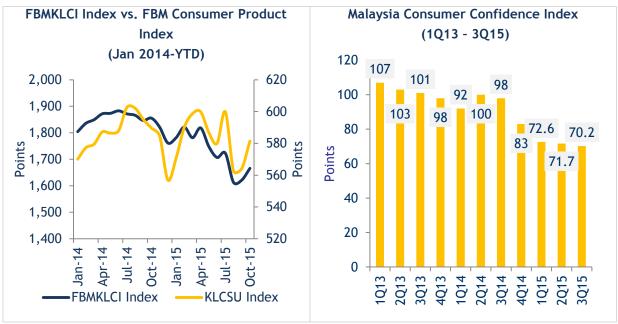
YE: Dec (RM million)	Revenue					
, , ,	9M15	9M14	у-о-у			
Sugar	1,643.30	1,711.69	-4.0%			
All other segments	-	-	-			
Reconciliation	-	(58.27)	na			
Total	1,643.30	1,653.42	-0.6%			

Source: Bursa Malaysia, M&A Securities





Source: Bloomberg, M&A Securities



M&A Securities

STOCK RECOMMENDATIONS

BUY Share price is expected to be $\geq +10\%$ over the next 12 months.

TRADING BUY Share price is expected to be $\geq +10\%$ within 3-months due to positive newsflow. HOLD Share price is expected to be between -10% and +10% over the next 12 months.

SELL Share price is expected to be \geq -10% over the next 12 months.

SECTOR RECOMMENDATIONS

OVERWEIGHT The sector is expected to outperform the FBM KLCI over the next 12 months.

NEUTRAL The sector is expected to perform in line with the FBM KLCI over the next 12

months.

UNDERWEIGHT The sector is expected to underperform the FBM KLCI over the next 12 months.

DISCLOSURES AND DISCLAIMER

This report has been prepared by M&A SECURITIES SDN BHD. Readers should be fully aware that this report is for informational purposes only and no representation or warranty, expressed or implied is made as to the accuracy, completeness or reliability of the information or opinion contained herein. The recommendation and opinion are based on information obtained or derived from sources believed to be reliable.

This report contains financial forecast/projection based on our assumptions which may defer from the actual financial results announced by the companies under coverage. All opinions, estimates and assumptions are subject to change without notice. Analysts will initiate, update and cease coverage solely at the discretion of M&A SECURITIES SDN BHD.

Investors are to be cautioned that value of any securities invested may fluctuate from time to time. We advise investors to seek financial, legal and other advice for investing based on the recommendation of our report as we have not taken into account each investors' specific investment objectives, risk tolerance and financial position.

This report is not, and should not be construed as, an offer to buy or sell any securities or other financial instruments. M&A SECURITIES SDN BHD can accept no liability for any consequential loss or damage whether direct or indirect. Investment should be made at investors' own risks.

M&A SECURITIES SDN BHD and INSAS GROUP of companies, their respective directors, officers, employees and connected parties may have interest in any of the securities mentioned and may benefit from the information herein. M&A SECURITIES SDN BHD and INSAS GROUP of companies and their affiliates may provide services to any company and affiliates of such companies whose securities are mentioned herein. This report may not be reproduced, distributed or published in any form or for any purpose.

M & A Securities Sdn Bhd (15017-H) (A wholly-owned subsidiary of INSAS BERHAD) A Participating Organisation of Bursa Malaysia Securities Berhad

Principal Office: Level 1,2,3 No.45 & 47,43-6 The Boulevard, Mid Valley City, Lingkaran Syed Putra, 59200 Kuala Lumpur

Tel: +603 - 2282 1820 Fax: +603 - 2283 1893

Website: www.mnaonline.com.my